

## PABLO CLARK LUCKY DRAW

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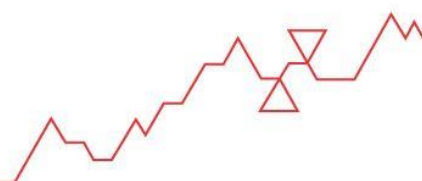
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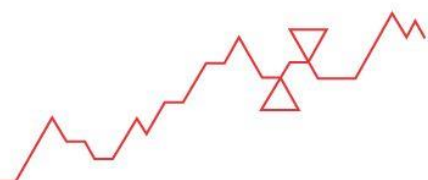
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## 1. INTRODUCTION

1.1 EasyEquities is running a lucky draw competition for:

- (1) all new EasyEquities account holders ("**New Registrants**") who sign up for an EasyEquities ZAR account by selecting "Pablo Clark" from the "How did you hear about us?" dropdown on the registration page of the EasyEquities website;
- (2) all current EasyEquities account holders that have not yet successfully verified their identity with us in terms of the Financial Intelligence Centre Act, 2001 ("**FICA**") ("**Non-FICA Client**") who successfully FICA verify their EasyEquities ZAR account with us; and
- (3) all current 'FICA verified' EasyEquities account holders ("**FICA Client**") who invest any amount in Ferrari NV shares (short name: RACE) ("**Ferrari Shares**") using their live USD denominated EasyEquities account ("**USD EasyEquities account**"), are currently invested in Ferrari Shares and/or refer a friend/person to open an EasyEquities ZAR account.

(Collectively referred to as the "**Pablo Clark Lucky Draw**".)

1.2 The Pablo Clark Lucky Draw is subject to the terms and conditions set out below and is subject to and must be read together with the EasyEquities Terms and Conditions.

1.3 **The clauses in these terms and conditions that require your careful consideration are in bold font. You acknowledge that you have read and appreciated the importance of the terms and clauses in bold font.**

1.4 Capitalised terms used but not defined herein will have the same meaning as in the EasyEquities Terms and Conditions.

1.5 **By entering the Pablo Clark Lucky Draw, you agree to be bound by these terms and conditions.**

## 2. HOW TO QUALIFY FOR THE PABLO CLARK LUCKY DRAW

New Registrants:

2.1 If you are a New Registrant as contemplated in clause 1.1(1), in order to be entered into the Pablo Clark Lucky Draw, during the Competition Period, you must:

- (1) be a South African resident;
- (2) not be an existing client of EasyEquities;
- (3) open an EasyEquities ZAR account by selecting "Pablo Clark" from the "How did you hear about us?" dropdown on the registration page of the EasyEquities website;
- (4) have your identity successfully verified by us in accordance with the EasyEquities Terms and Conditions, including without limitation, verification in terms of the FICA This means that your EasyEquities ZAR account must be 'FICA verified' in order for you to qualify for the Pablo Clark Lucky Draw; and
- (5) make a deposit of any amount into your EasyEquities ZAR account using any of the payment methods contemplated in clause 26 of the EasyEquities Terms and Conditions (the R50 which we deposit into your account on successful registration and FICA verification will count as a deposit).

2.2 By completing the entry requirements set out in clause 2.1, you will earn one entry into the Pablo Clark Lucky Draw.

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Non-FICA Clients:

- 2.3 If you are a Non-FICA Client as contemplated in clause 1.1(2), in order to be entered into the Pablo Clark Lucky Draw, during the Competition Period, you must:
- (1) be a South African resident;
  - (2) be an existing client of EasyEquities and have not yet successfully 'FICA verified' your EasyEquities ZAR account with us;
  - (3) have your identity successfully verified by us in accordance with the EasyEquities Terms and Conditions, including without limitation, verification in terms of the FICA This means that your EasyEquities ZAR account must be FICA verified in order for you to qualify for the Pablo Clark Lucky Draw;
  - (4) make a deposit of any amount into your EasyEquities ZAR account using any of the payment methods contemplated in clause 26 of the EasyEquities Terms and Conditions (the R50 which we deposit into your account on successful registration and FICA verification will count as a deposit); and
  - (5) email proof that you have been FICA verified by EasyEquities to Shaun Keeling of EasyEquities at [skeeling@purplegrop.co.za](mailto:skeeling@purplegrop.co.za). **It is very important that you email proof that you have been FICA verified to us. If you do not send this email, you will not be entered into the Pablo Clark Luck Draw.**
- 2.4 By completing the entry requirements set out in clause 2.3, you will earn one entry into the Pablo Clark Lucky Draw.

FICA Clients:

- 2.5 If you are a FICA Client as contemplated in clause 1.1(3), in order to be entered into the Pablo Clark Lucky Draw, during the Competition Period, you must:
- (1) Be a South African resident;
  - (2) be an existing client of EasyEquities with a successfully 'FICA verified' EasyEquities ZAR account; and
  - (3) have already invested in Ferrari Shares using your USD EasyEquities account (there are no minimum or maximum amounts); or
  - (4) invest any amount in Ferrari Shares using your EasyEquities USD account; or
  - (5) subject to clause 2.6, successfully refer a person/s to open an EasyEquities ZAR account using the referral tools (ie "Share the Love" tool) on the EasyEquities Platform. **It is very important that you use the "Share the Love" tool**

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on the EasyEquities Platform to refer a person. Your referral will not be considered if you do not use the “Share the Love” tool on the EasyEquities Platform.

2.6 For the purposes of clause 2.5(5):

- (1) the person you refer may not be an existing EasyEquities account holder;
- (2) a successful referral of at least one person means that person must:
  - (a) have successfully registered an EasyEquities ZAR account on the EasyEquities Platform using the link which they would have received from us when you utilised the “Share the Love” tool on the EasyEquities Platform to refer them to EasyEquities;
  - (b) successfully verified identity with us in terms of FICA and in accordance with the EasyEquities Terms and Conditions; and
  - (c) successfully made a deposit into their EasyEquities ZAR account (in accordance with the EasyEquities Terms and Conditions).

2.7 As a FICA Client:

- (1) if you have already invested in Ferrari Shares using your USD EasyEquities account, you will earn one entry into the Pablo Clark Lucky Draw;
- (2) if you invest any amount in Ferrari Shares using your EasyEquities USD account, you will earn one entry into the Pablo Clark Lucky Draw; and
- (3) you will earn one entry into the Pablo Clark Lucky Draw for every successful referral you make subject to clause 2.6.

2.8 The Pablo Clark Lucky Draw is not available to demo account holders.

### 3. **COMPETITION PERIOD**

- 3.1 The Pablo Clark Lucky Draw will run from 3 December 2018 to 14 February 2019 (“**Competition Period**”).
- 3.2 Notwithstanding clause 3.1, EasyEquities may reduce or extend the Competition Period in its sole and absolute discretion. You will be notified of same in accordance with clause 5.2.

### 4. **TICKETS IN THE DRAW AND WINNER SELECTION**

- 4.1 Entries into the Pablo Clark Lucky Draw close at 00h00 on 14 February 2019 (“**Closing Date**”).
- 4.2 The winners of the Pablo Clark Lucky Draw will randomly be selected on 15 February 2019.
- 4.3 The first three entrants to be selected from the group of entrants will each win a Ferrari calendar.
- 4.4 Subject to clause 4.6, the fourth and fifth entrant to be selected from the group of entrants will each win a Hot Lap experience around a selected racetrack in a Ferrari (“**Second Prize**”). If you win the Second Prize and you are under 18 years of age, your Hot Lap experience will be conducted by a Pablo Clark driver.

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- 4.5 Subject to clause 4.6, the sixth and seventh entrant to be selected from the group of entrants will each win the grand prize of a trip to Maranello, Italy from 20-24 March 2019 (inclusive of return flights, airport transfers, visa costs and accommodation) ("**Grand Prize**").
- 4.6 In order to be eligible to win the Second Prize, you must be based in Gauteng and able to transport yourself to the Zwartkops Raceway in Lekkerhoekie, Pretoria. EasyEquities will not cover any of your transport costs.
- 4.7 In order to be eligible to win the Grand Prize, you must:
- (1) be over 18 years of age and you win the Grand Prize; and
  - (2) have a valid passport which passport must be valid for at least 3 months from date of return with 3 valid, blank and consecutive pages.
- 4.8 If the winner of a prize is not eligible to win the prize, we reserve the right to conduct a re-draw until an eligible winner is drawn.
- 4.9 The Grand Prize will consist of, without limitation:
- (1) Ferrari Museum visit;
  - (2) Special factory tour;
  - (3) Enzo Ferrari Museum visit;
  - (4) F1 simulator challenge;
  - (5) Ferrari test drive in the hills of Maranello; and
  - (6) Balsamic vinegar tasting.
- 4.10 You can contact [skeeling@purplegroup.co.za](mailto:skeeling@purplegroup.co.za) for full details regarding the aforementioned prizes.
5. **GENERAL**
- 5.1 There is no entry fee to enter the Pablo Clark Lucky Draw.
- 5.2 We may, at any time and in our sole discretion, amend these terms and conditions. The amendment will be effected by publishing the new version of these terms and conditions on our website and will apply to the Pablo Clark Lucky Draw on the

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date of publication on our website. You acknowledge that by continuing to participate in the Pablo Clark Lucky Draw, you agree to be bound by any new version of these terms and conditions.

- 5.3 EasyEquities is not responsible for inaccurate prize details supplied to any person by any third party who is not a representative or authorised by EasyEquities and connected with the Pablo Clark Lucky Draw.
- 5.4 The prizes are not transferable.
- 5.5 The winners must be able to receive emails or phone call from EasyEquities. The winners will be notified via email and/or phone call within 10 business days of the winners being selected. If the winners cannot be contacted or do not claim the prize within 7 business days of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
- 5.6 Each winner agrees to the use of his/her name and image in any publicity material and has the right to decline the use of his/her image in our marketing material by notifying us in writing within 24 hours after being notified that he or she has won a prize. Any personal data relating to a winner or any other entrants will be used solely in accordance with current South African data protection legislation(s) and will not be disclosed to a third party without the winner's or entrant's prior consent.
- 5.7 This competition is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or any other social network. You are providing your information to EasyEquities and not to any other party. The information provided will be used in conjunction with the EasyEquities' Privacy Policy.
- 5.8 Notwithstanding anything to the contrary, under no circumstances shall EasyEquities and an entrant be liable to one another hereunder for any direct, indirect, incidental, special or consequential damages arising out of or in connection with this competition.
- 5.9 The above indemnity will not extend to any loss, expense or damage which arises as a result of the misconduct or negligence of EasyEquities or any director, employee or officer of EasyEquities.
- 5.10 If any clause of these terms and conditions is illegal or unenforceable, that particular clause may be cancelled and the remaining clauses of these terms and conditions will still operate.
- 5.11 You acknowledge and agree that the copyrights, trademarks, service marks and all other intellectual property or other rights to any information distributed to or received by you whether sent by us or on our behalf, by any means (including but not limited to by internet electronic communication or mobile phone), together with any advertising media, website or other material connected to EasyEquities and the Pablo Clark Lucky Draw, will remain our sole and exclusive property. You will not permit or facilitate, and will take steps to prevent any sale, re-distribution, dissemination, re-publication or re-display of the information referred to in this clause 5.11, however received, to any third party.
- 5.12 Notwithstanding any provision of these terms and conditions, the winner may not be a director, member, partner, employee, agent or consultant of or any other person who directly or indirectly controls or is controlled by EasyEquities or marketing service providers in respect of the Pablo Clark Lucky Draw, or the spouses, life partners, business partners or immediate

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family members. In the event that the winner is any of the aforementioned persons, EasyEquities reserves the right to draw a new winner until such winner is not any of the aforementioned persons.

- 5.13 No indulgence by us, or failure to enforce the terms of these terms and conditions, will be interpreted as a waiver or be capable of founding an estoppel (estoppel is a legal principle which allows a court to stop a litigant from taking an action which he/she would otherwise be able to take).
- 5.14 Unless specifically otherwise provided, any number of days prescribed shall be determined by excluding the first and including the last day or, where the last day falls on a day that is not a business day, the next succeeding business day.
- 5.15 Except to the extent that any provision of these terms and conditions expressly provides otherwise, if the only day or the last day for the exercise of any right, performance of any obligation or taking (or procuring the taking of) any action in terms of any provision of these terms and conditions falls on a day which is not a business day, such right shall be capable of being exercised, or such obligation performed or action taken on the immediately succeeding business day.

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